



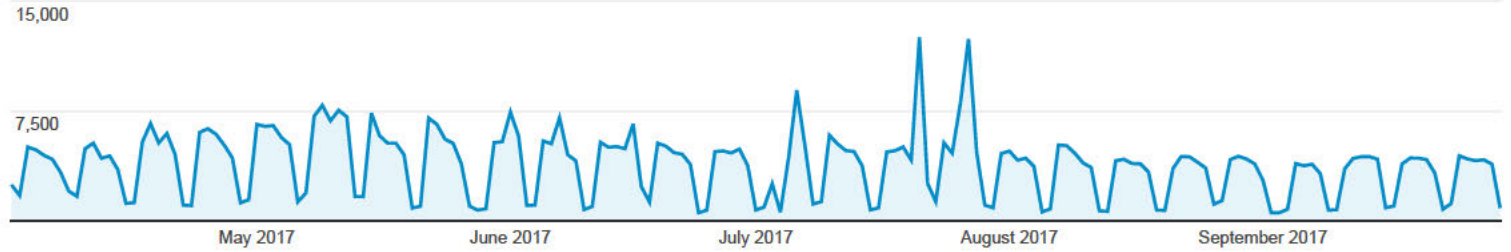
Overview

All Users
 100.00% Pageviews

Apr 1, 2017 - Sep 30, 2017

Overview

● Pageviews



Pageviews

698,667



Unique Pageviews

542,031



Avg. Time on Page

00:01:45



Bounce Rate

55.75%

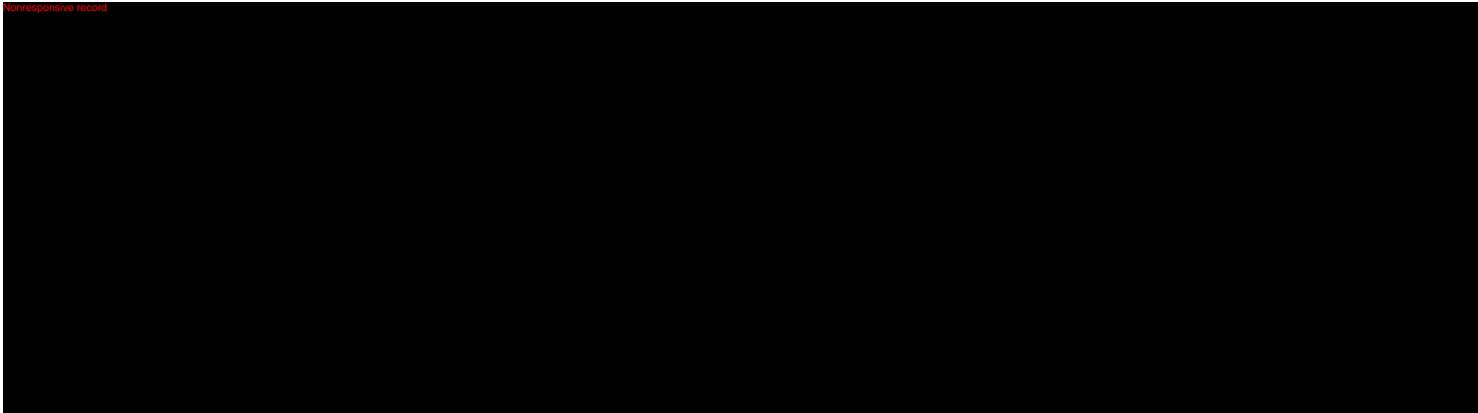


% Exit

42.16%



Page	Pageviews	% Pageviews
1. integrity.gov/efeds-login/	110,413	15.80%
2. oge.gov/	87,065	12.46%
3. oge.gov/web/oge.nsf/all+documents?searchview=&searchmax=0&searchorder=3	22,990	3.29%
4. oge.gov/web/oge.nsf/public financial disclosure	14,076	2.01%
5. extapps2.oge.gov/201/presiden.nsf/pas index?openview=	13,969	2.00%
6. www2.oge.gov/	11,182	1.60%
7. oge.gov/web/oge.nsf/presidential appointee & nominee records	10,719	1.53%
8. oge.gov/web/oge.nsf/resources/oge+form+450:+confidential+financial+disclosure+report	10,118	1.45%
9. oge.gov/web/oge.nsf/legal advisories	8,909	1.28%
10. oge.gov/web/oge.nsf/employee standards of conduct	7,317	1.05%

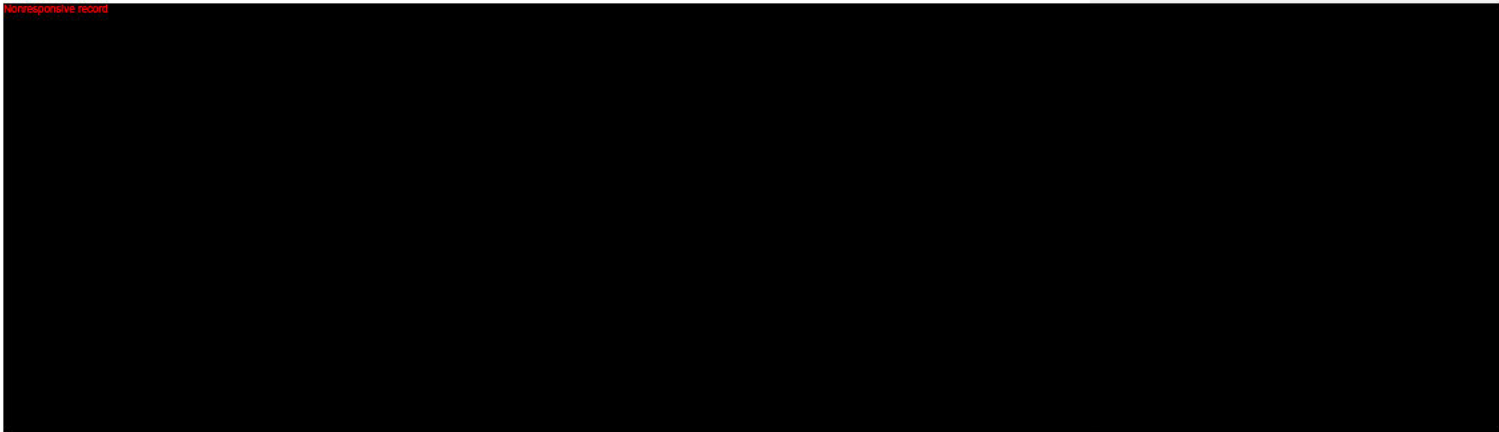


Website Stats

- Sessions: 145,040
 - Organic Search: 38,582
 - Direct: 36,749
 - Referral: 14,497
 - Social: 1,378
- Users: 86,169 (80% new users)
- Pageviews: 357,077
- Unique Pageviews: 274,991
- PDF: 67,164

Page	Pageviews	Unique Pageviews
integrity.gov/efeds-login/	39623	31095
oge.gov/	35939	29578
oge.gov/web/oge.nsf/resources/oge+form+450:+confidential+financial+disclosure+report	18912	15613
oge.gov/web/oge.nsf/all+documents?searchview=&searchmax=0&searchorder=3	11431	5832
oge.gov/web/oge.nsf/confidential financial disclosure	10729	7079
www2.oge.gov/	5494	4650
oge.gov/web/oge.nsf/resources/how+to+file+an+oge+confidential+financial+disclosure+form+(oge+form+450)	5096	3383
oge.gov/web/oge.nsf/resources/helpful+resources+for+confidential+financial+disclosure	4721	3926
oge.gov/web/oge.nsf/public financial disclosure	4712	3334
extapps2.oge.gov/201/presiden.nsf/pas index?openview=	4211	2352
	35707	
	7	274991

Nonresponsive record



Website Stats

- Sessions (Total number of Sessions within the date range. A session is the period time a user is actively engaged with your website, app, etc. All usage data (Screen Views, Events, Ecommerce, etc.) is associated with a session):
113,199
- Organic Search: 38,930
- Direct: 29,183
- Referral: 11,277
- Social: 1,385
- Users: 77,572 (83.5% New Visitor vs. 16.5% Returning Visitor)
- Pageviews: 323,143
- Unique Pageviews: 251,218

Q1:

Page	Pageviews	% Pageviews
1. oge.gov/	32,877	11.93%
2. integrity.gov/efeds-login/	32,670	11.85%
3. oge.gov/web/oge.nsf/all+documents?searchview=&searchmax=0&searchorder=3	9,710	3.52%
4. oge.gov/web/oge.nsf/resources/oge+form+450:+confidential+financial+disclosure+report	6,347	2.30%
5. oge.gov/web/oge.nsf/resources/gifts+between+employees	5,475	1.99%
6. www2.oge.gov/	4,964	1.80%
7. oge.gov/web/oge.nsf/public+financial+disclosure	3,963	1.44%
8. extapps2.oge.gov/201/presidential.nsf/pas+index?openview	3,880	1.41%
9. oge.gov/web/oge.nsf/presidential+appointee+&+nominee+records	3,612	1.31%
10. oge.gov/web/oge.nsf/employee+standards+of+conduct	3,424	1.24%

Q2:

Page	Pageviews	% Pageviews
1. /	42,246	13.07%
2. /Web/oge.nsf/Resources/OG E+Form+450:+Confidential+ Financial+Disclosure+Report	22,526	6.97%
3. /web/oge.nsf/Confidential Fin ancial Disclosure	9,718	3.01%
4. /Web/oge.nsf/Resources/Hel pful+Resources+for+Confide ntial+Financial+Disclosure	7,713	2.39%
5. /Web/oge.nsf/Resources/Ho w+to+file+an+OGE+Confide ntial+Financial+Disclosure+F orm+(OGE+form+450)	7,524	2.33%
6. /web/oge.nsf/Public Financial Disclosure	4,782	1.48%
7. /201/Presiden.nsf/PAS Index ?OpenView=	4,237	1.31%
8. /web/oge.nsf/Legal Advisorie s	3,484	1.08%
9. /Web/oge.nsf/Resources/Les son+3:++Filling+out+Part+I+ -+Assets+and+Income	3,480	1.08%
10. /web/oge.nsf/Presidential Ap pointee & Nominee Records	3,342	1.03%